## Reach your ad sales revenue goals

with the STAR Pro Audio<sup>™</sup> Solution

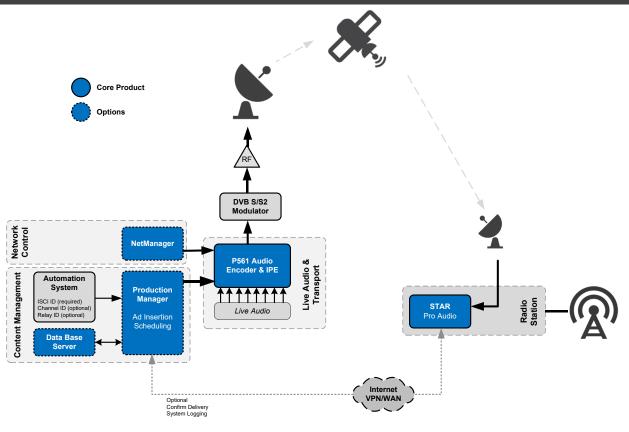


- Insert regional and local commercials with copy split ad insertion
- Store audio files in receiver for insertion into live or recorded programs
- Perform time-shifting with our professional media recorder
- Achieve lowest per channel cost through shared hub support
- Use up to 70% less satellite bandwidth compared to your legacy network



STAR PRO AUDIO

## Increase radio ad revenues with precision targeting



FEATURES	STAR G1	STAR G2
DVB-S/S2	✓	✓
Very Low Symbol Rate (VLSR)	✓	✓
MPEG & AAC Audio Codec	✓	✓
Decoder Models	1 or 2 decoders	2 or 4 decoders
Async Data Ports	1 per decoder	2 per decoder
Relays/GPIO	8 per unit	20 or 40 (10 per decoder)
Backup Audio	Locally Inserted File (2 CH only)	Locally Inserted File Playlist per CH or decoder Multicast IP Stream Internet Server
ACMM (Advanced Content Management Module) Ad and Content Insertion	-	✓
PMR (Professional Media Recording)	-	Option

International Datacasting Corporation is a technology provider for the world's premiere broadcasters in radio, television, data and digital cinema. IDC's products and solutions are in demand for radio and television networks, targeted ad insertion, digital cinema, 3D live events, VOD, and IPTV. IDC is headquartered in Ottawa, Canada, has installations in over 100 countries, and a strong world-wide network of value-added partners and distributors. For more information visit: www.datacast.com.

## INTERNATIONAL DATACASTING

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