NOVRA GROUP

APPLICATIONS

Satellite delivery of programming to:

- ATSC transmitters
- DVB-T Transmitters
- ISDB-T Transmitters
- Cable Headends
- DTH Operators

FEATURES

- Frame-accurate DPI splicing
- Open-standards using SCTE-35
- On-screen graphics overlays: logos
 and text crawler
- HD/SD video decoding via HD-SDI output

INTEGRATION

- Traffic: DPI schedule file direct import into Production Manager
- Automation: Real-time triggering of DPI events by playout automation using IP or GPIO via Production Manager

EDGECASTER PRO

Digital Program Insertion platform with Decoder & On-Screen Graphics

Edgecaster Pro is a powerful platform enabling broadcasters to control video content to the network's edge like never before. Regionalized content, precision targeted advertising, and blackout management are handled locally, with frame-accurate SCTE-35, video decoding with graphics overlay for logos and crawler text, and a broadcastquality HD-SDI output ready for retransmission.

Streamlined, powerful and cost-effective, **Edgecaster Pro** is a single box solution that includes satellite receiver, content storage server, program splicer, video decoder with on-screen graphics overlay, all in one 2RU chassis. The broadcast quality video decoder includes a graphics overlay subsystem which allows for the insertion of on-screen graphics for channel branding/identification as well as text crawler function for alerts including a dedicated color scheme for emergency warning messages. All functions are under the control of the customer's automation playout system.

Edgecaster Pro is fully integrated with IDC's Production Manager content management and scheduling system. Production Manager provides an end-to-end solution for ingesting, targeting, transmitting and confirming regional program and advertising content delivery and playback. Production Manager features integration with customer's existing automation systems for playout and traffic systems for scheduling to allow every site to have different ads, different graphics overlays or different crawler messages simultaneously to maximize the reach and power of every location.



Edgecaster on-screen graphics in use.



EDGECASTER PRO



TECHNICAL



ETHERNET INPUT		
IP Data	GigE*	
Connector	RJ-45	
DATA FILES		
Access Modes	over-the-satellite	
OTHER OUTPUTS		
IP Data	10/100Base-T Ethernet	
Alarm/Warning	Relay closure via DB-9	
Relay	Solid state relay closure via DB-9 (1 input, 1 output)	
RF CHARACTERISTICS		
Input Frequency Range	950 to 2150 MHz	
Input Level Range	-25 to -65 dBm	
Input Connector	Type-F	
LNB Power	18 VDC@350 mA	
Universal LNB Power	13/18 VDC@350 mA max. 22kHz, Control Tone	
Symbol Rate Range		
DVB-S QPSK	0.256-45 MBaud	
DVB-S2 QPSK	2-45 MBaud	
DVB-S2 8PSK	2-45 MBaud	
FEC Coding		
DVB-S QPSK	1/2, 2/3, 3/4, 5/6, 7/8	
DVB-S2 QPSK	1/2, 2/3, 3/4, 4/5, 5/6, 7/8, 9/10	
DVB-S2 8PSK	2/3, 3/4, 5/6, 8/9, 9/10	
ASI INPUT (Option)		
MPEG Transport Stream	DVB-ASI	
Connector	BNC	

HIGH DEFINITION VIDEO DECODER		
Video Compression Codec	MPEG-2 MPEG-4 AVC (h.264)	
Color Sampling	4:2:0	
Video Outputs	Composite - NTSC/PAL Digital – HD/SD-SDI	
SD Resolution	480i & p	
HD Resolution	720p, 1080i	
Level	1.0Vpp +/- 5%	
Impedance	75 Ohms	
Output Compatibility	Downscales HD video sources to SD output resolution simultaneously	
Audio Compression Codec	MPEG-4 AAC-LC Dolby AC-3 (opt) MPEG-1 Layer II	
Sample Rates	44.1 & 48 kHz	
Composite Video	BNC connector	
HD-SDI Video	BNC connector (2) channels, embedded audio Line 21 data in VANC	
Balanced Audio	(2) channels	
Digital Audio	(2) AES channels	
Audio Connector	DE-15	
MECHANICAL		
Power	115 VAC +/-10%,0.8 A max, 60 Hz	
	230 VAC +/-10%,0.5 A max, 50 Hz	
Size	3.5 " x 17 " x 17.5 " (rack mount)	
Operating Temperature	10° to 40° C	

INTERNATIONAL DATACASTING



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